



10<sup>th</sup> ANNIVERSARY  
**APAC2017**  
 COACHING CONFERENCE  
 May 25th – 27th in Bangkok, Thailand

Asia Pacific Alliance of Coaches (APAC)  
*The Coaching Voice of Asia Pacific*

“ HARMONY AND MINDFULNESS  
 FOR HUMANITY ”



**APAC2017**  
**Coaching Conference:**

*where coaches and leaders explore together  
 how coaching creates sustainable team,  
 corporate & social values  
 with 'Harmony and Mindfulness'*



**25<sup>th</sup> - 27<sup>th</sup> May 2017**

**Grand Diamond Ballroom,  
 IMPACT Forum  
 Bangkok, Thailand**

Registration open at [www.apac2017.com](http://www.apac2017.com) NOW

Official Event of



Co-Hosted By



THAILAND  
 COACHING  
 ACADEMY



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**APAC2017  
COACHING CONFERENCE:  
WHERE COACHES AND LEADERS  
EXPLORE TOGETHER HOW COACHING CREATES  
SUSTAINABLE TEAM, CORPORATE &  
SOCIAL VALUES WITH  
'HARMONY AND MINDFULNESS'**



**16.5  
CCEUs**

**Pre-Conference**  
25<sup>th</sup> MAY 2017

**EAST & WEST: THOUGHT-LEADERS RECONNECT...**

... Leadership, Coaching, Harmony and Mindfulness  
Up close and – deeply personal – with Dr. Marshall Goldsmith, Venerable Phra Maha Wudhijaya Vajiramedhi  
Dr. Veerathai Santiprabhob (Governor of the Bank of Thailand) and Suthichai Yoon  
+ “COACHING FOR THAILAND” SHOWCASE

**Main Conference**  
26<sup>th</sup>-27<sup>th</sup> MAY 2017

**A PROFOUNDLY TRANSFORMATIONAL EXPERIENCE FOR COACHES AND LEADERS:**

- Be inspired by knowledge and wisdom from 5 continents, with 35 thought-provoking speakers from 15 nationalities
- Strengthen your coaching mastery along 4 streams
- Deepen your learning and connections at the ‘Coaching Festival’ and the Open Spaces



... and many more speakers

**STREAM 1 :**

**PERSONAL DEVELOPMENT**

Learn practices to enhance your well-being, become aware of the harmony within yourself and others, become more mindful and empower your best self to serve effectively as a coach and as a leader

**STREAM 2 :**

**COACHING SKILLS ENHANCEMENT**

Learn new skills, approaches and techniques to enable your clients and colleagues to live up to and perform at their full potential, and discover new ways to grow your business

**STREAM 3 :**

**GROUP AND TEAM DYNAMIC TRANSFORMATION**

Learn effective ways to enhance a sense of belonging in groups/teams, develop more productive relationships and unleash team potential for sustainable performance

**STREAM 4 :**

**ORGANIZATIONAL AND SOCIAL TRANSFORMATIONS**

Learn how to leverage the power of coaching to transform corporate or public organizations -and even society- for greater outcomes, harmony in diversity, and sustainability

**BENEFITS**

- Greater mindfulness and new skills and techniques for your coaching practice
- New insights and a larger network of peers, HR and business leaders to grow your business

# EAST MEETS WEST... THOUGHT-LEADERS RECONNECT LEADERSHIP, COACHING, MINDFULNESS AND HARMONY



5.25  
CCEUs

## PRE-CONFERENCE

25<sup>th</sup> MAY 2017

Time	25 <sup>th</sup> MAY 2017
08.00 – 09.00	Registration & discovery of 'Coaching for Thailand' CSR exhibition
09.00 – 09.15 (15min)	<ul style="list-style-type: none"> <li>• Opening Ceremony</li> <li>• Welcome Speech by Jimi Potchanart Seebungkerd, Chair of Organizing Committee APAC2017 and Dr. Wanida Phondej, President of Thai Coach Association</li> </ul>
09.15 – 09.30 (15min)	CSR Initiatives Presentation
09.30 – 11.30 (120min)	<b>"How to lead and coach with mindfulness and rebuild harmony in a VUCA World" *</b> By Venerable Phra Maha Wudhijaya Vajiramedhi
11.30 – 13.00 (90min)	Lunch
13.00 – 15.00 (120min)	<b>"Creating Behavior That Lasts: Becoming the Person You Want to Be"</b> By Dr. Marshall Goldsmith
15.00 – 15.30 (30min)	Coffee Break and Networking
15.30 – 17.00 (90min)	Panel Discussion: <b>"Can we as leaders and coaches guide businesses and the world towards more harmony and mindfulness for Humanity?"</b> By Dr. Marshall Goldsmith, Venerable Phra Maha Wudhijaya Vajiramedhi Dr. Veerathai Santiprabhob, Governor of the Bank of Thailand, and Suthichai Yoon

Remark: \* Title to be confirmed

A PROFOUNDLY  
TRANSFORMATIONAL  
EXPERIENCE  
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AND LEADERS

## APAC 2017 COACHING CONFERENCE

### ADDITIONAL BENEFITS FOR BUSINESS LEADERS:

- Strengthen your leadership with powerful team-coaching skills, to create sustainable value for your teams, corporation and society with 'harmony and mindfulness'
- Improve collaboration and agility in your teams and across your organization
- Embed a deeper coaching culture in your company for greater staff engagement and profitability

### ADDITIONAL BENEFITS FOR HR LEADERS:

- Strengthen your coaching skills and mindfulness as a HR Leader
- Improve your effectiveness at teams and organization transformation
- Embed a deeper coaching culture in your company

11.25  
CCEUs

## MAIN CONFERENCE

DAY 1 26<sup>th</sup> MAY 2017

Time	26 <sup>th</sup> MAY 2017			
07.30 – 08.30	Registration			
08.30 – 09.15	<ul style="list-style-type: none"> <li>• Opening Ceremony &amp; Speech (what coaching can do for the World) MC by Dr. Thun Thamrongnawasawat and Bo Pimpotjana Predeesnit</li> <li>• Welcome speech by Julius Ordonez, APAC President</li> <li>• Conference's intention + how to best enjoy it! by Jean-Francois Cousin</li> </ul>			
09.15 – 10.30 (75min)	<b>Opening Keynote by Dr. Marshall Goldsmith "A Buddhist Approach to Changing What You Can Change and Making Peace with What You Cannot Change"</b>			
10.30 – 10.55 (25min)	Tea Break			
10.55 – 12.10 (75min)	<b>Stream 1A ***</b> Bojjhanga Archery for Mindful Coaching  <i>Dr. Woraphat Phucharoen</i>	<b>Stream 2A</b> Reflective Supervision: An Inclusive Experience For Accessing Our Humanity And Transforming Our Coaching  <i>Felicia Lauw &amp; Jacki Nicholas</i>	<b>Stream 3A</b> Coaching in China – With An Original Integrated Coaching Model To Help Clients Make Effective And Mindful Choices In A Fast Evolving Country  <i>Catherine Ng</i>	<b>Stream 4A **</b> Creating Coaching Cultures In Organizations For Greater Engagement And Lasting Outcomes  <i>Magda Mook</i>
	Lunch			
13.25 – 14.40 (75min)	<b>Stream 1B</b> Yoga Psychology And Its Application In Coaching  <i>Alka Shesha &amp; Atul Matur</i>	<b>Stream 2B **</b> "The Choice" – A Simple Yet Powerful Mindset Shift To Help Leaders Achieve The Results They Desire  <i>Brenda Bence</i>	<b>Stream 3B ***</b> Zen Meditation and Theory U impacts in An Organizational Transformation  <i>Susumu Araki</i>	<b>Stream 4B</b> East Meets West: Exploring the Transformational Impact Of Wisdom In Coaching And Society  <i>Marilyn O'Hearne &amp; Dr. Woraphat Arthayukti</i>
	Tea Break			
15.05 – 16.20 (75min)	<b>Stream 1C</b> Let's Dance Tango Together! Co-creating the Coaching Relationship By Building Awareness Of Our Body And Ability To Dance With Others  <i>Elena Espinal &amp; Damian Goldvarg</i>	<b>Stream 2C</b> The Courage to Create: How Masterful Coaches Trigger Transformation  <i>Marcia Reynolds</i>	<b>Stream 3C **</b> The Hidden Power of Teams – A "Live Learning Lab" In Team Coaching  <i>Anisha Kaul &amp; Denise Wright</i>	<b>Stream 4C ***</b> Coaching Cultures In Asia: Trends, Challenges And Best Practices  <i>Brian Underhill (MC), Dr. Atchara Juicharearn, Charlie Lang &amp; Gary Wang</i>
	Tea Break			
16.20 – 16.45 (25min)	Recapping and valuing the day's learning			
16.45 – 17.15 (30min)	COACHING FESTIVAL			
17.15 – 18.45 (90min)	COACHING FESTIVAL			
18.45 – 20.30 (105min)	APAC 10 <sup>th</sup> Anniversary Dinner			

Remarks: \*\* Recommended sessions for Business Leaders. \*\*\* Recommended sessions for HR Leaders.

# MAIN CONFERENCE

DAY 2 27<sup>th</sup> MAY 2017



Time	27 <sup>th</sup> MAY 2017			
08.00 – 08.30	Registration			
08.30 – 09:15	<ul style="list-style-type: none"> <li>Inspirational video of CSR initiatives</li> <li>4<sup>th</sup> Coaching Survey: an Asia Coaching Benchmark; CHINA   INDIA   HONG KONG</li> <li>Provocateur Session by Elena Espinal "Working Together: 'Seeing' Conversations and 'Listening' to the Context"</li> </ul>			
09.15 – 10.30 (75min)	<b>Keynote Speaker: Dr. Stephen Murphy-Shigematsu</b> <b>"Coaching and Leading with Heartfulness"</b>			
10.30 – 10.55 (25min)	Tea Break			
10.55 – 12.10 (75min)	<b>Stream 1D</b> Inviting Vulnerability And Courage To Our Lives And Practice  <i>Nancy Hughes &amp; Avital Carmon</i>	<b>Stream 2D</b> Thai Coach Modelling: Integrated Approaches Towards Super-Conscious Mindfulness Coaching  <i>Dr. Poll Theerapappisit</i>	<b>Stream 3D ***</b> The Power of Team Coaching in Organizations  <i>Wai K. Leong</i>	<b>Stream 4D **</b> CEO Talk: From Self To Society  <i>Lorenzo Chan Jr.</i>
	Open Space Stream			
12.10 – 13.25 (75min)	Lunch			
13.25 – 14.40 (75min)	<b>Stream 1E</b> Outer Balance: A Pathway To Inner Balance. Look In The 'Mirror' And Feel For Your Center  <i>Sue Fuller-Good</i>	<b>Stream 2E</b> Dancing with the Sounds  <i>Al Falaq Arsendatama &amp; Laurencia Lina</i>	<b>Stream 3E **</b> 4 C's Coaching Model To Unlock Clients' Leadership Potential For Fulfilling Team Success  <i>Noppadon Tungwatcharin</i>	<b>Stream 4E ***</b> 'Taking the 'Fear' Out Of Feedback': An Evidence-Based Relational Approach To Creating Powerful Feedback Conversations In Business And Coach / Mentor Practice  <i>Dr. Lise Lewis</i>
	Open Space Stream			
14.40 – 15.05 (25min)	Break			
15.05 - 16.05 (60min)	<ul style="list-style-type: none"> <li>10<sup>th</sup> Anniversary speech by See Luan</li> <li>Provocateur Session by Dr. Yene Assegid "Who do we need to be, as coaches, to serve humanity?"</li> <li>Provocateur Session by Jon Jandai "Happiness from the Inside Out"</li> </ul>			
16.05 – 16.35 (30min)	Recapping and valuing the day's learning			
16.35 – 17.00 (25min)	A Creative Expression			
17.00 – 17.30 (30min)	Conclusion of Conference & Nurturing Group Harmony			

Remarks: \*\* Recommended sessions for Business Leaders. \*\*\* Recommended sessions for HR Leaders.

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**REGISTRATION  
FEES**

**Pre-Conference  
25<sup>th</sup> May 2017**

For Individuals

**Happy Early Bird**

*Until 31<sup>st</sup> January 2017*

THB 8,800 (approx. US\$ 250)

**Early Bird**

*Until 30<sup>th</sup> April 2017*

THB 9,700 (approx. US\$ 275)

**Regular Price**

*Until 25<sup>th</sup> May 2017*

THB 10,500 (approx. US\$ 300)

**For Groups (10 pax min.)**

*Until 28<sup>th</sup> February 2017*

THB 7,900 (approx. US\$ 230)

**Main Conference  
26<sup>th</sup> - 27<sup>th</sup> May 2017**

For APAC/ICF Members  
For Non-Members

**Happy Early Bird**

*Until 31<sup>st</sup> January 2017*

THB 17,500 (approx. US\$ 500)

THB 21,000 (approx. US\$ 600)

**Early Bird**

*Until 30<sup>th</sup> April 2017*

THB 21,000 (approx. US\$ 600)

THB 24,500 (approx. US\$ 700)

**Regular Price**

*Until 27<sup>th</sup> May 2017*

THB 24,500 (approx. US\$ 700)

THB 28,000 (approx. US\$ 800)

**For Groups (10 pax min.)  
Members & Non-Members**

*Until 28<sup>th</sup> February 2017*

THB 15,750 (approx. US\$ 450)

# TERMS & CONDITIONS

## TERMS AND CONDITIONS-INTERPRETATION

Any and all matters or questions not specifically addressed in these Terms and Conditions shall be subject to the sole discretion and interpretation of Asia-Pacific Alliance of Coaches (APAC) Organizing Committee.

## OFFICIAL LANGUAGE/INTERPRETATION SERVICES

The official language of Asia-Pacific Alliance of Coaches (APAC) Coaching Conference 2017 is English. All materials will be provided in English and interpretation services will not be provided for in-person attendees.

## IN-PERSON ATTENDANCE

Attendance and participation, in person, at the event is limited to individuals who are 18 years of age or older.

## INCLUSIONS

Registration fee includes attendance to all sessions and meals as outlined in the event schedule, as well as beverage breaks and event materials.

## EXCLUSIONS

The registration fee does not include travel, lodging, ground transportation, or other out-of-pocket expenses; attendees are responsible for and must make those arrangements on their own.

## SPECIAL DIETARY REQUESTS, FOOD ALLERGIES AND OTHER SPECIAL NEEDS

Individuals with food allergies or special dietary needs must note their specific request(s) at the time of registration. Asia-Pacific Alliance of Coaches (APAC) Organizing Committee will make every effort to accommodate dietary requests, however, APAC does not guarantee that specific requests will be met. Requests made post registration or at the event may not be available.

Any special needs pertaining to mobility impairment or other physical limitations should be fully declared at the time of registration. This information will be forwarded to the hotel and every reasonable effort will be made to accommodate these needs.

## CANCELLATION AND REFUND POLICY

There is a No Refund Policy. No financial refunds will be offered if cancellation is made after payment received.

## TRANSFERS/SUBSTITUTIONS OF REGISTRATION

Substitutions for registrants are permitted by submitting a written request to APAC2017 office [contact@apac2017.com](mailto:contact@apac2017.com) or by presenting a letter on registrant company letterhead detailing and authorizing the substitution on-site when checking in to the event.

## PROPRIETARY RIGHTS OF APAC

By registering for and/or purchasing a live, virtual broadcast package of Asia-Pacific Alliance of Coaches (APAC) Coaching Conference 2017, you acknowledge and agree that all content and materials made available by the Asia-Pacific Alliance of Coaches (APAC) or by presenters at APAC's events or in APAC's literary or digital works are protected by applicable copyright, trademark, trade secret, or other proprietary rights and laws. Except as expressly authorized in writing by APAC, you agree not to sell, license, rent, modify, distribute, copy, reproduce, transmit, publicly display, publicly perform, publish, adapt, edit, or create derivative works from such materials, content or other protected work product. Reproduction, copying, creation of derivative works, or redistribution for commercial purposes of any materials or design elements of APAC's or any presenter's intellectual property is strictly prohibited without the express written permission of APAC and the presenter. Permission may be granted at APAC's Organizing Committee and the presenter's sole discretion.

By attending the Asia-Pacific Alliance of Coaches (APAC) Coaching Conference 2017 in person, you hereby grant your voluntary consent that your likeness or image, captured by photo or video, or your voice captured by recording, may be used by APAC for promotional and archival purposes in print, video and online, or in any other format, without notice to you.

## PROGRAM/SCHEDULE CHANGES

For reasons beyond the control of APAC, it may be necessary to change program content, speakers and/or time blocks. Any such changes are within the sole discretion of APAC Organizing Committee and APAC shall not be liable for such program or schedule changes.

## CODE OF CONDUCT

Event participants are expected to behave professionally, respectfully and civilly at all times during the Event. Obscene language, loud, disruptive, abusive or threatening behavior directed to any other conference attendees, speakers, APAC staff or building personnel not conducive to a learning environment will not be tolerated. Those who violate this policy may be removed from the event venue.

## SALE OR PUBLIC DISPLAY OF MERCHANDISE

Sale or public display of any merchandise or products at any location, other than that which has been specifically permitted by APAC Organizing Committee, is strictly prohibited at the venue. Violators will be subject to cancellation of their room reservations and revocation of their event participation and registration without refund. If deemed appropriate, APAC Membership may also be formally reviewed by the APAC Executive Committee. This policy will be strictly enforced against violators by both the venue management and APAC Organizing Committee.

## SHARING OF INFORMATION

By registering for this event you hereby authorize and consent to APAC sharing your contact information with official Asia-Pacific Alliance of Coaches (APAC) Coaching Conference 2017 sponsors, and that your details will be retained in the APAC database for possible subsequent communications from APAC.

## CELL PHONES AND OTHER COMMUNICATION DEVICES

Please respect your colleagues and speakers. All cell phones and other Communication Devices must be turned off during educational sessions and meetings.

## DISCLAIMER

Presenters alone are responsible for the content of their respective programs, presentations and/or handouts, which are made available for informational purposes only. The views and opinions expressed in the sessions are not necessarily those of APAC and are not endorsed by APAC. APAC specifically disclaims any and all legal liability or responsibility for the content expressed in the sessions or materials distributed as a part of the session.

## DAMAGES AND LIABILITY

APAC hereby denies any and all liability or responsibility whatsoever for any loss or damage to an attendee's property or for injury or death to any attendee or any attendee's employees, agents, guests or representatives arising from or in connection with the in-person event or video broadcast participation.

## FAILURE TO PERFORM

APAC shall not be liable for any failure to perform or any delay in performing its obligations if the failure or delay is due directly or indirectly to any cause beyond the reasonable control of APAC, its employees, volunteers, agents or representatives which shall include, but is not limited to, fire, flood, explosion, accident, Acts of Nature, including hurricane, tornado, earthquake, acts of terrorism, civil disturbance or emergency or periods of armed conflict, public health emergency or travel advisory, pandemic, etc.

## WAIVER

Waiver by the APAC of any of these Terms and Conditions shall not constitute a waiver of any other term or condition or breach of these Terms and Conditions.

## SEVERABILITY

In the event that any provision of these Terms and Conditions is held invalid or unenforceable, then neither the remaining provisions of these Terms and Conditions nor other applications of provisions involved shall be affected thereby.

# **APAC2017 COACHING CONFERENCE**

**25<sup>th</sup>- 27<sup>th</sup> MAY 2017**  
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